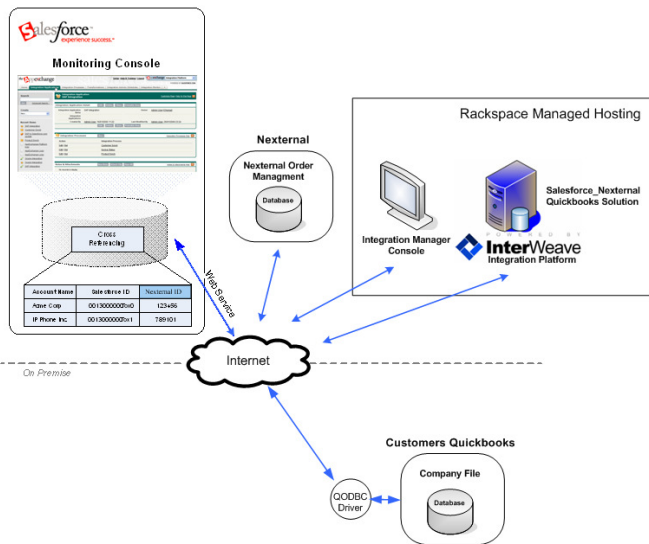


The two-way integration between Nexternal Order Management system and Salesforce preserves the investment in your eCommerce Order Management system by extending the critical order processing functions into the front office in order to eliminate duplicate entries and increase visibility. This detail level integration empowers everyone in your organization -- sales, support, the order desk and accounting -- with the ability to share account knowledge for a full view of every customer. It also improves the order-to-fulfillment process and significantly reduces paperwork and redundancy.



Seamless Two-Way Integration

Seamlessly integrate customer account and order detail and other business critical information from Nexternal to Salesforce and back automatically ensuring data integrity, delivery, and security. View, compare and verify changes made to your customer information in Nexternal or Salesforce.

Add Customers to Nexternal from Salesforce

New customer account details created in Salesforce automatically integrate / update Nexternal. Salesforce data automatically creates a correctly structured customer

record in Nexternal, eliminating the need for double entry.

Order and Payment Details From Nexternal To Salesforce

Opportunities are created / updated in Salesforce from orders created in Nexternal. Payments received in Nexternal are created / updated in Salesforce. Scheduled interval timings allow you set the integration timings with the Integration Manager Console.

Complete View of a Customer

You now have a 360-degree view of your Customer, Contact details, Order and Payment history, Inventory status and Receivables information; all bi-directionally updated in both applications. Nexternal creates / updates the objects in the corresponding application.

Nexternal creates / updates the objects in the corresponding application.

Part of the complete Integrated Supply Chain Solution

InterWeave offers a complete, "Self-Service SaaS" integrated Supply Chain Solution incorporating CRM, Financial, ERP, eCommerce, Billing, Telephony, Customer Support applications that are ready to configure.

Best in Class

The InterWeave Nexternal_Salesforce is Best in Class. No other Solution offers "Self-Service Configuration" you control.

Help and Training

Help and Training pdf's or pop-up dialogue boxes detail what's needed to get your Nexternal and Salesforce ready to integrate.

Rapid Implementation

Solutions Integration Specialists are waiting to work with you to configure the right Solution. Configuration and Set-up typically take 2 days. You test, finalize, then into production according to your schedule.

InterWeave offers the industry's first and only:

- "Self-Service SaaS" model. You configure your integration between Ascent and Quickbooks
 - Configurable selections to create your custom integration
- **Integration Manager Console** — User friendly UI that lets you decide how often your applications should integrate
- **Additional CRM, Financial, ERP, eCommerce, Billing, Telephony, Customer Support** and other applications ready to configure

Key Features include:

- Uni or bi-directional integration
- Salesforce data; Accounts, Contacts, Opportunities, Opportunity Line Items and Products now created / updated by Nexternal
- Nexternal data; Customers, Orders, Order Line Items and Products now created / updated by Salesforce
- Nexternal history available in Salesforce; orders, order history, payment histories, etc.
- Configurable options allow you to change / select new integration configurations as your business changes—at object level
- Error Management and Monitoring, Connection Monitoring, Log Viewer
- Automatic email or IM notification if error detected

For more Information

Please contact Bruce Magown, CEO, email at bmagown@interweave.biz or phone at 203-274-5226.

